

2020 Western PA. Section Championship

July 24, 25, and 26, 2020

MATCH SPONSOR/DONOR POLICY

The USPSA Western PA Section Championship has developed a well-deserved reputation as one of the premier matches in the area. East Huntingdon Sportsmen's Association, just southeast of Pittsburgh, will be hosting the 2020-21 matches.

We have averaged 260 competitors over the past three years, from not only the Tri-State area but also from as far away as Florida and Michigan. To bring your message to these potential customers, we will be offering sponsorship opportunities. We are particularly asking that all stage sponsors and above make sure we have corporate banners or signage to prominently display for the photography we plan on doing. This is part of a plan to give you a high level of recognition during the event and the best post event coverage from event photography.

SPONSOR CATEGORIES

MATCH SPONSOR - Match Sponsorship requires a minimum \$900 retail value contribution to the match. The donation can be in the form of cash, gift certificates, discounts, or merchandise to be awarded to competitors and/or match staff. In return for this highest level of sponsorship, the Match Sponsor will receive:

- Inclusion of the sponsor's name in the match title (e.g. XYZ Corporation Western PA Section Championship).
- Corporate/business logo added to the front and back of the match competitor and staff shirts. The Match Sponsor will be invited to participate in the design of the match logo with the intent of highlighting the sponsor's name and/or product line.
- A corporate/business logo on the Western PA Section Championship web page with a link to their web site.
- A full-page advertisement in the match booklet.
- Insertion of a sponsor-provided flyer, brochure, or product catalog in the shooter's pack provided at registration.
- The Match Sponsor will be cited in all promotions.
- Sponsor provided banner(s) or signs will be prominently displayed at the registration and competitor assembly areas.
- The Match Sponsor will receive the highest priority consideration for space if an on-site display is desired.
- Event photography (digital files) will be taken with their banner, signage, and/or products prominently shown.

- One no-cost match registration and two half-price match registrations will be provided to the Match Sponsor.

There will be only one Match Sponsor. The Match Sponsor will be announced on December 30, 2019. Potential Match Sponsors must submit a sponsor agreement form by December 6, 2019.

If there is competition for the match sponsorship:

- The potential match sponsors will be notified by December 13, 2019 that there is competition.
- An option will be provided to submit a revised sponsor agreement form by December 19, 2019.
- The match sponsorship will be awarded based on the highest committed retail value contribution to the match. In the event of a tie, the match sponsor will be selected by a random drawing.

PLATINUM SPONSOR - Platinum Sponsorship requires a minimum \$600 retail value contribution to the match. The donation can be in the form of cash, gift certificates, discounts, or merchandise to be awarded to competitors and/or match staff. In return for this level of sponsorship, a Platinum Sponsor will receive:

- Corporate/business logo added to the back of the match competitor and staff shirts.
- A corporate/business logo on the Western PA Section Championship web page with a link to their web site.
- A full-page advertisement in the match booklet.
- Insertion of a sponsor-provided flyer, brochure, or product catalog in the shooter's pack provided at registration.
- Sponsor-provided banner(s) or signs will be prominently displayed at the registration and competitor assembly areas.
- Platinum Sponsor(s) will receive priority consideration for space if an on-site display is desired.
- Event photography (digital files) will be taken with their banner, signage, and/or products prominently shown.
- One no-cost match registration and one half price match registration will be provided.

STAGE SPONSOR - Stage Sponsorship requires a minimum \$500 retail value contribution to the match. The donation can be in the form of cash, gift certificates, discounts, or merchandise to be awarded to competitors and/or match staff. In return for this level of sponsorship, the Stage Sponsors will receive:

- Corporate/business name added to the back of the match competitor and staff shirts.
- A link to the sponsor's web site on the Western PA Section Championship web page.
- A half-page advertisement in the match booklet.
- Prominently displayed banner or signage at the sponsored stage (to be provided by the sponsor).
- Stage Sponsors may place an on-site display if desired.
- Event photography (digital files) will be taken with their banner, signage, and/or products prominently shown.
- One no-cost match registration will be provided.

MATCH DONOR - Match Donors are asked to provide a minimum \$250 retail value contribution to the match. The donation could be in the form of cash, gift certificates, discounts, or merchandise to be awarded to competitors and/or match staff. In return for this level of sponsorship, Match Donors will receive:

- A listing on the Western PA Section Championship web page.
- A listing in the match booklet.
- Match Donors may place an on-site display if desired.
- Event photography (digital files) will be taken with their banner, signage, and/or products prominently shown.

DONORS - Donors can make any contribution desired to the match. The donation could be in the form of cash, gift certificates, discounts, or merchandise to be awarded to competitors and/or match staff. In return for this level of sponsorship, Donors will receive:

- A listing on the Western PA Section Championship web page.
- A listing in the match booklet.

Supplementary provisions:

To insure that winners of certificates feel they won something free and clear, certificates for a product would preferably be full value and not partial credit towards purchase of the sponsor product. Certificates should be valid for a minimum period of 12 months. This provision does not apply to donor level contributors. Donor level contributors are invited to contribute as they feel appropriate.

Prior coordination must be made with the event staff for copies of the match logo to be used on any vendor material.

Prior coordination is also required if a sponsor or donor wishes to provide handouts of any kind.

2020 Western PA Section Championship Sponsor Agreement Form

Potential Match Sponsors, please complete and submit this form by December 6, 2019. All other sponsors, please complete and return this form as soon as practical, but no later than May 30, 2020. **All Sponsor contributions must be received by July 1, 2020.**

Please Fax, mail, or email this form to:

Greg Zombek
1328 Clearview Dr.
Greensburg, PA 15601
wpascgz@gmail.com
FAX (412)281-6622

Sponsor Company and contact information is as follows:

Sponsor Company Name: _____.

Complete Sponsor Company Address: _____.

_____.

Sponsor Contact Person Name: _____.

Sponsor Contact Person Phone number / email address: _____.

Planning on attending the match as a vendor and would like display space (Y/N): _____.

Our firm would like to participate in the 2020 Western PA Section Championship Match as a sponsor at the level indicated below.

_____ Match Sponsor – (\$900 min) value: \$_____.

_____ Platinum Sponsor – (\$600 min) value: \$_____.

_____ Stage Sponsor – (\$500 min) value: \$_____.

_____ Match Donor Sponsor – (\$250 min) value: \$_____.

_____ Donor Sponsor - value: \$_____.

Please identify the committed retail value of the contribution (send copy of donation invoice with this form if available).

Shipping address for actual donation:

Greg Zombek, c/o Williams Coulson
One Gateway Center - 16th Floor
420 Fort Duquesne BLVD
Pittsburgh, PA 15222